



Building entrepreneurial mindset and social innovation capacities supporting the Blue Economy in the South-West Indian Ocean higher education institutions.



# KO Meeting

## HEI-Blue Project Kick-off meeting

24<sup>th</sup> - 26<sup>th</sup> April, 2024 Seychelles

**Carolina Madeleine (Director of Institutional Project Management Office)**  
**Elen García (Senior Project Manager)**

**University of Alicante**

## 159 new projects proposed for funding to support international cooperation in higher education

These projects for capacity building for higher education have been selected under the 2023 Erasmus+ call for proposals.

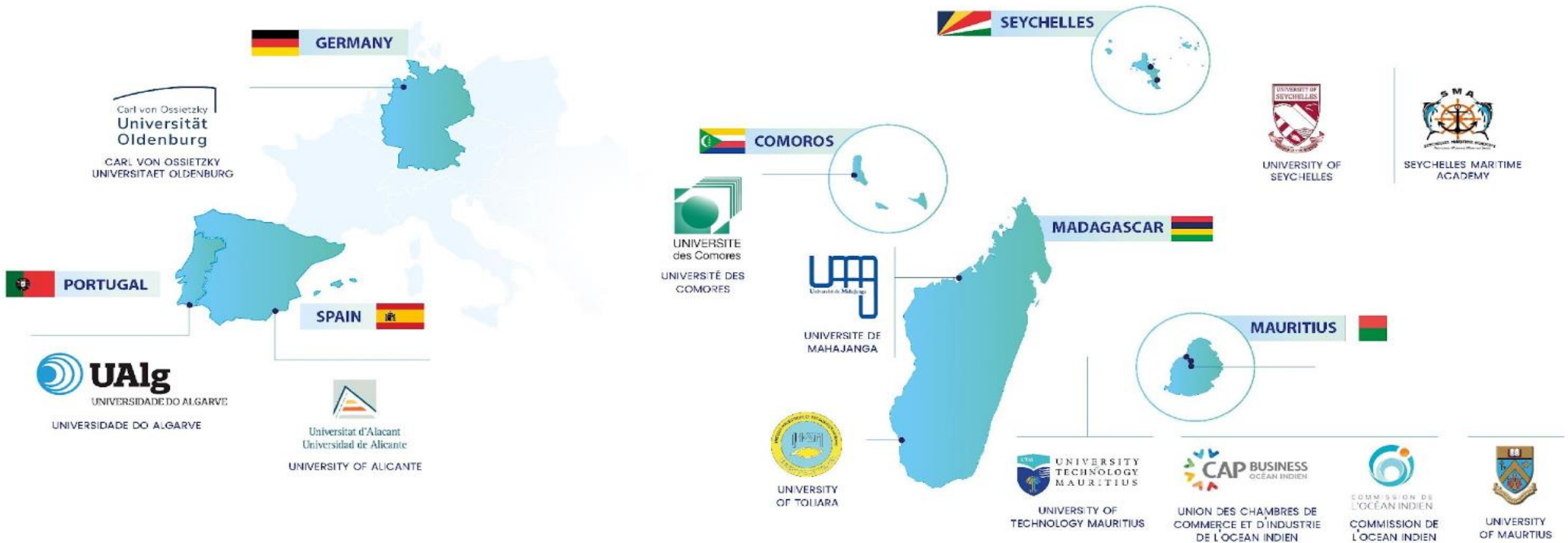


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Number of proposals submitted:

– 790

# HEI-Blue 12 partners (10 HEIs + 2 Key Regional Stakeholders)



## PROGRAMME

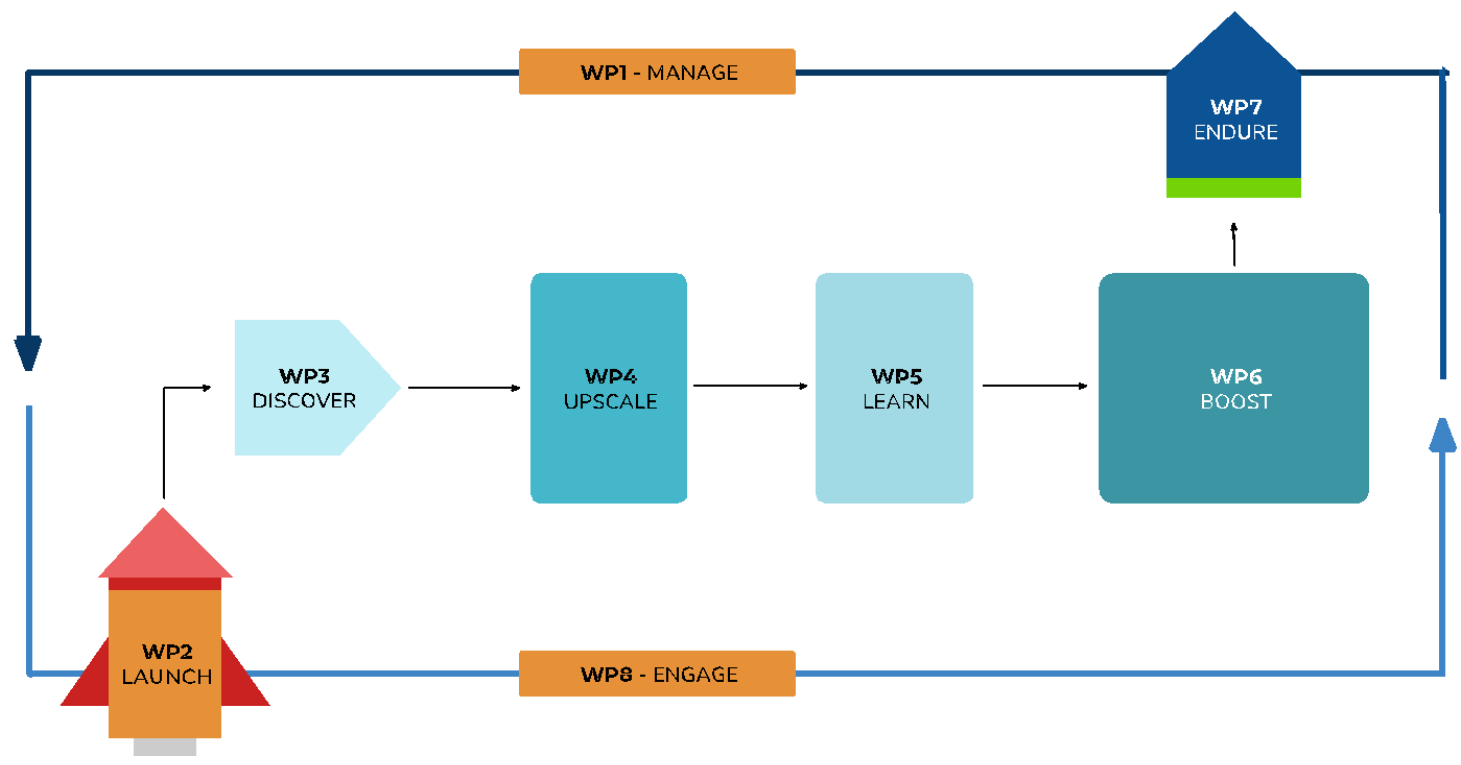
- Programme: **Erasmus+ Capacity Building in the field of HE- EACEA**
- Call: **Capacity Building**
- Type: **Strand 2**
- Partners: **Spain, Mauritius, Portugal, Seychelles, Germany, Comoros, Madagascar**

## DURATION

- 36 months
- Begins: 1<sup>st</sup> March 2024
- Ends 28<sup>th</sup> February 2027

## BRIEF DESCRIPTION

**HEI Blue aims to promote entrepreneurial education and strengthen University-Business cooperation for the sustainable development of the South-West Indian Ocean Region through blue entrepreneurship.**



## MAIN OBJECTIVE

**HEI Blue aims to promote entrepreneurial education and strengthen University-Business cooperation for the sustainable development of the South-West Indian Ocean Region through blue entrepreneurship**

## Specific Objectives (SO)

### SO1

**To promote  
blue entrepreneurship  
in selected  
South-West Indian Ocean countries**

### SO2

**To strengthen local innovation  
ecosystems by creating physical and  
virtual environments oriented to boost  
collaboration among  
HEI, public administration, civil society  
and business actors working across the  
BE**

## PRIMARY TARGET GROUPS OF THE PROJECT

- **Higher Education Institutions**
- **Business actors in the blue economy**
- **Public Administration**
- **Civil society**
- **Policy and decision makers**

## SECONDARY TARGET GROUPS OF THE PROJECT

- **Undergraduate Students**
- **Wider society**

# Thank you!