

# Overview

The UniSey Doctor of Business Administration offers you the opportunity to understand and conduct business & management research that will propel you to assume senior management and leadership responsibilities in industry and academia.

*Turn your career aspirations  
into a reality with the  
UniSey DBA*



## MODE OF DELIVERY

- 24 contact hours (lectures) delivered over 4 days (modular), plus 12 contact hours (tutorials)
- One modular session runs for 4 days, for 9 hours daily (6 hours of lectures and 3 hours of tutorial)
- Selected readings and written assignments, lecture discussions, group deliberations
- Data Analysis Exercises, Guest Academic Research seminars
- Research paper assignments, participants' presentations and discussions
- Critique and review of research papers

## FEES

**Year 1:** 72,000 **Year 2:** 84,000 **Year 3:** 74,000  
(SCR 230,000)

## DURATION

3 - 6 years

## CONTACT US

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UNIVERSITY OF  
SEYCHELLES  
Knowledge hub of the Indian Ocean



**DOCTOR  
OF  
BUSINESS  
ADMINISTRATION**

# PROGRAMME STRUCTURE

## YEAR 1

### SEMESTER 1

#### CORE COURSES

- DBA 901 - Entrepreneurship Theory and Practice
- DBA 902 - International Business and Global Trends
- DMX 903 - Academic Writing

### SEMESTER 2

#### CORE COURSES

- DBA 904 - Supply Chain Management
- DMX 905 - Philosophy of Science
- DMX 906 - Qualitative Research Methods

## YEAR 2

### SEMESTER 1

#### CORE COURSES

- DMX 907 - Quantitative Research Methods I
- DMX 908 - Quantitative Research Methods II
- DMX 910 - Thesis Research Proposal

### SEMESTER 2

#### CORE COURSES

- DBA 911 - Marketing Strategy and Innovation
- DBA 912 - Contemporary Issues in Management
- DBA 913 - Communication for Business and Management

# PROGRAMME STRUCTURE

## YEAR 3

### SEMESTER 1

#### CORE COURSES

- DBA 914 - Strategic Management in Action
- Comprehensive Examination

### SEMESTER 2

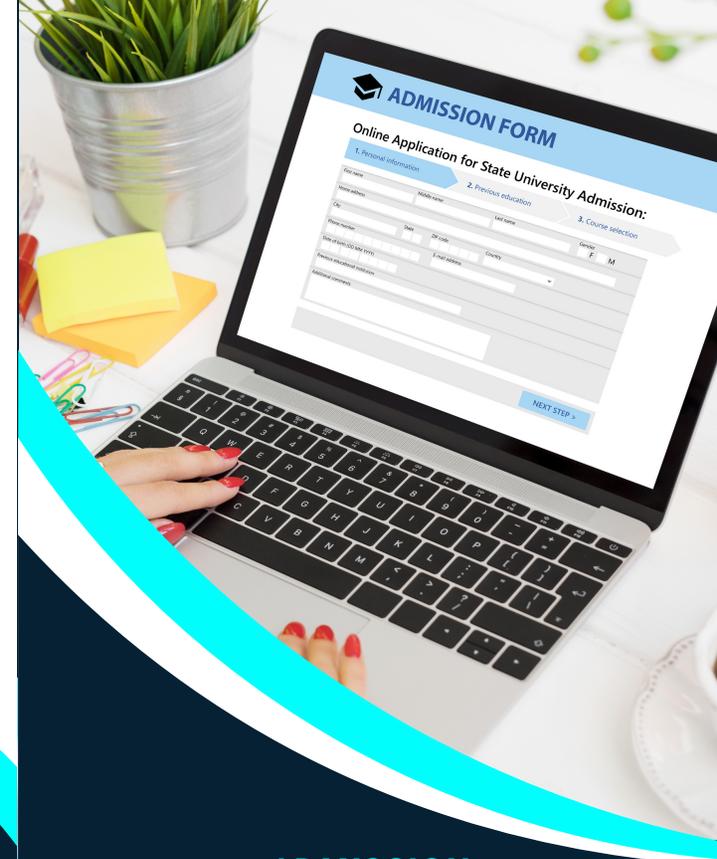
#### CORE COURSES

- DMX 915 - Doctoral Seminar and Thesis



## OPTIONAL INTERNATIONAL IMMERSION

The program provides a unique opportunity for Doctoral candidates to present their research at a series of seminars in Seychelles or in an international venue



## ADMISSION REQUIREMENTS

- Master's degree (e.g. MBA, EMBA, MPhil, MA, MSc) in business, management or related area or equivalent qualification, with at least 5 years' leadership experience in a business, public and other organizations; or
- Professional qualification (e.g., ACCA, AIB, ICA, ICMA, etc.), with at least 10 years' leadership experience in a business, public and other organizations; or
- Bachelor's degree - second class upper, with at least 10 years' leadership experience responsibility in business, public and other organizations.